

# Catherine Poling

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- Objective** To utilize strong leadership skills to support efforts and progress towards achieving long-range systemic goals that provide all students with access to personalized digital environments and a vision that inspires creativity, innovation, and achievement.
- Highlights**
- Served as the Maryland Instructional Technology Advisory Committee (MITAC) Leadership Team Leader (2016-2017), facilitating the development of the Maryland Digital Learning Framework.
  - Led implementation of the first 1:1 elementary school in the state of Maryland, reducing referrals by 93%, increasing reading achievement by 44 points, increasing percentage of students meeting writing standards by 26 points, and hosted over 100 site visits.
  - Co-chaired the [WCPS Standards Based Report Card Committee](#), which resulted in a systemic shift to standards based reporting for grades K-5.
  - Co-chaired the [Digital Learning Committee](#) (2014-2015), developing an implementation plan for systemic personalized learning.
  - Conceptualized and hosted a state-wide [Virtual Site Visit](#) focused on Blended Learning in May 2015.
  - Co-chair [Common Ground](#), a multi-organizational professional development experience for over 1,250 educators annually.
  - Facilitate [iLearn Maryland](#) on iTunes U growing the number of course contributors to over 100, monthly visits in excess of 200, and international downloads exceeding 40%.
  - Publisher of [MSET Innovates and Educates](#) from 2013-2015, a monthly digital newsletter sent to over 1,000 subscribers.
  - Chaired [CEASOM Board meetings](#) (2014-2015) and facilitated [MSET Executive Board Meetings](#), business meetings, retreats, and state-wide events including national keynote speakers, Makerspace events, and numerous workshops (2013-2017).
  - Facilitated creation and monitoring of a multi-year [Strategic Plan](#) and held Chairpersons and Committee Members accountable to efforts towards meeting measurable goals.
  - Worked at the school, district, and professional organization level to develop operational budgets that reflect the primary goals of each.

- Experience**
- Principal, Emma K Doub Elementary School July 2011-present
- Facilitated a shift in culture by transforming teaching practices and established the first 1:1 elementary school in the state of Maryland. Named an Apple Distinguished School and an Apple Distinguished Educator.
  - Decreased referral rates between the 2012 and 2015 school years by approximately 95%.
  - Increased writing scores by 12 percentage points annually.
  - Increased reading scores by 3-5 percentage points annually.
  - Reduced annual paper purchases by 57% between 2012 and 2015.

- Built a robust social media system for communication and collaboration.

Assistant Principal, Tuscarora Elementary School July 2008-June 2011

- Supported moving the school out of “watch” status. Met AYP through the coordination of an articulated and data-driven system of tiered intervention and connected instruction.
- Established an online learning program for students and teachers.
- Implemented Peer Coaching program.

Assistant Principal, Kemptown Elementary School July 2003-June 2008

- Established Peer Coaching program that continued through 2012.
- Supported movement towards online two-way parent communication by building a collaborative website and initiating FindOutFirst.

Teacher, Frederick County Public Schools 1996-2003

5<sup>th</sup> Grade Teacher, Reading Intervention Teacher, Instructional Technology Teacher, Third Grade Teacher

**Education**

Hood College, Educational Leadership	1998-2002
Mount St. Mary's University, Masters of Elementary Education	1994-1996
Gettysburg College, Bachelor of Arts in English Literature	1990-1994

**Credentials**

President & Executive Board Member of Common Ground Maryland, Inc.	current
President of Maryland Society for Educational Technology (MSET)	2013-2016
Leadership Team Chair (MITAC)	2016-2017
President of The Council of Supervisory and Administrative Organizations (CEASOM)	2014-2015
Co-Chair of Common Ground Conference Planning Committee	current
Digital Learning Leadership Committee (WCPS)	2015
Presenter at Common Ground Conference	2013 & 2017
Presenter at ASBO Conference	2013
Technology Educator of the Year Nominee, MSET	Spring 2013
Standards Based Report Card Committee, WCPS	2012-2013
RTP Grant Writing Committee Co-Chair, WCPS	Fall 2012
Secretary of Maryland Society for Educational Technology	2011-2012
Chairperson of Student Contest Committee, MSET	2009-2011
University of Maryland Writing Project, Cohort and Capital Hill Advocacy	2012-2013
Highlighted in NSPRA Principal Communicator	2007
Published in Learning and Leading and Output, <i>Blog On</i>	2005
Interviewed on the BBC and featured in the New York Times	2005

## Awards

Apple Distinguished Educator	2015
MSET Outstanding Leader Using Technology	2015
Making IT Happen Award Winner, International Society for Technology Education	2013
Apple Distinguished School Recognition	2013-2015