

CATHERINE POLING

PROFILE

A visionary with excellent collaboration skills who leads and supports efforts and progress towards attainment of long-range systemic goals that provide access to personalized digital environments and a vision that inspires creativity, innovation, and achievement.



REACH ME



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EDUCATION

1998-2002

HOOD COLLEGE

Educational Leadership

1994-1996

MOUNT ST MARY'S UNIVERSITY

Elementary Education

1990-1994

GETTYSBURG COLLEGE

English Literature

SKILLS

Creativity

Pedagogy

Motivation

Teamwork

AWARDS

APPLE DISTINGUISHED EDUCATOR

MAKING IT HAPPEN (ISTE)

**MARYLAND OUTSTANDING LEADER
USING TECHNOLOGY OF THE YEAR**

APPLE DISTINGUISHED SCHOOL

APPLE CERTIFIED TEACHER

EXPERIENCE

2017-2019

CHARLOTTE MECKLENBURG SCHOOLS

Executive Director, Professional Learning & Leadership Development

- Manage \$4.3M Title II fund
- Lead team of 35 Directors, Specialists, and Coordinators spanning 5 departments
- Facilitate monthly Leadership Meetings for 300+ school and district leaders
- Design and implement systemic summer events including the Summer Leadership Conference (800+ attendees) and the Professional Learning Symposium (10,000+ attendees)

2011-2017

WASHINGTON COUNTY PUBLIC SCHOOLS

Principal, Emma K Doub Elementary School

- Facilitated a shift in culture by transforming teaching practices and established the first 1:1 elementary school in the state of Maryland.
- Decreased referral rates between the 2012 and 2015 school years by approximately 95%.
- Increased writing scores by 12 percentage points annually.
- Increased reading scores by 3-5 percentage points annually.
- Established a robust social media system.

HIGHLIGHTS

- Hosted Spring 2018 League of Innovative Schools visit to Charlotte
- Served as the Maryland Instructional Technology Advisory Committee (MITAC) Leadership Team Leader (2016-2017), facilitating the development of the Maryland Digital Learning Framework.
- Led implementation of the first 1:1 elementary school in the state of Maryland and hosted over 100 site visits.
- Co-chaired the WCPS Standards Based Report Card Committee, which resulted in a systemic shift to standards based reporting for grades K-5.
- Co-chaired the Digital Learning Committee (2014-2015), developing an implementation plan for systemic personalized learning.
- Conceptualized and hosted a state-wide Virtual Site Visit focused on Blended Learning in May 2015.
- Co-chair Common Ground, a multi-organizational professional development experience for over 1,250 educators annually.
- Facilitated iLearn Maryland on iTunes U growing the number of course contributors to over 100, monthly visits in excess of 200, and international downloads exceeding 40%.
- Published MSET *Innovates and Educates* from 2013-2017, a monthly digital newsletter sent to over 1,000 subscribers.
- Chaired CEASOM Board meetings (2014-2015) and facilitated MSET Executive Board Meetings, business meetings, retreats, and state-wide events including national keynote speakers, Makerspace events, and numerous workshops (2013-2017).
- Facilitated creation and monitoring of a multi-year Strategic Plan and held Chairpersons and Committee Members accountable to efforts towards meeting measurable goals. Worked at the school, district, and professional organization level to develop operational budgets that reflect the primary goals of each.
- Highlighted in NSPRA Principal Communicator 2007
- Published in Learning and Leading and Output, Blog On 2005
- Interviewed on the BBC and featured in the New York Times 2005

CREDENTIALS

- President & Executive Board Member of Common Ground Maryland, Inc. 2013-2018
- President of Maryland Society for Educational Technology (MSET) 2013-2016
- Leadership Team Chair (MITAC) 2016-2017
- President of The Council of Supervisory and Administrative Organizations (CEASOM) 2014-2015
- Co-Chair of Common Ground Conference Planning Committee current
- Digital Learning Leadership Committee (WCPS) 2015
- Presenter at Common Ground Conference 2013 & 2017
- Presenter at ASBO Conference 2013
- Technology Educator of the Year Nominee, MSET Spring 2013
- Standards Based Report Card Committee Co-Chair, WCPS 2012-2013
- RTTP Grant Writing Committee Co-Chair, WCPS Fall 2012
- Secretary of Maryland Society for Educational Technology 2011-2012
- Chairperson of Student Contest Committee, MSET 2009-2011
- University of Maryland Writing Project, Cohort and Capital Hill Advocate 2012-2013